



2011 IEMSA Conference

October 6, 2011

7:30 a.m. –5 p.m.

Primo's Conference Center
2353 E. Perry Road, Plainfield, IN

“EMS Law, Reimbursement and Risk Management— Surviving and Thriving in 2011 and Beyond”

Keynote Speaker: Stephen R. Wirth of Page, Wolfberg & Wirth, LLC

Sponsored by Ambulance Billing Services. Inc.

“Reimbursement Hot Topics for 2011: Signatures, Mileage and the Critical Documentation Issues”

Medicare has made recent changes that are impacting you now just since the start of the year—like how mileage should now be documented and billed and new rules on “legibility” of signatures and verification of credentials.

Patient Privacy and Social Networking: Put the Right “Face” on Facebook”

In this “instant access” age of Facebook and Twitter, EMS providers are getting in hot water because of their tweets, blogs, status updates, mobile uploads, photo and video postings. You need to know your rights both as an employer and as an employee or volunteer.

**Keynote Speaker: Jason T. White, Chairman of the Missouri EMS Agent Corp.
Missouri FRA**

An estimated \$14 million will annually be infused into Missouri's ground ambulance industry as the result of a newly approved Federal Reimbursement Allocation (FRA) program similar to other existing FRAs which have been funding Missouri hospitals, pharmacies, nursing homes and mental health institutions for roughly twenty years. The goal of the program is to replenish what ground ambulance companies cannot collect due to shortfalls in Medicaid reimbursement payments. White will discuss the program Thursday afternoon.

Seminar Cost: \$125 per person (includes lunch)

\$100 for IEMSA members (includes lunch)

Registration 7:30—8:30 a.m.

Seminar begins at 9 a.m.

Lunch & Learn: “Hot off the Press—Ask the Attorney” 12:30—1:45 p.m. with Steve Wirth

Who should attend—Ambulance Service Executives, Managers and Supervisors, Compliance Officers, Field operational Supervisors, field providers, Fire Chiefs, Deputy Chiefs, City Managers, Controllers and general administrative staff members that play a role in EMS patient care, operations, billing or management.

IEMSA Conference Registration Form

*Please print clearly
Fill out one per attendee*

\$125 per person (includes lunch)

\$100 per person IEMSA Members (includes lunch)

Name of Attendee: _____

Name as it is to appear on badge: _____

Department Name: _____ **Title/Certification level:** _____

Street Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Telephone: _____ **Email address:** _____

Payment Information

Total Amount Due: \$ _____

Please send payment (check, money order or cash only—no credit cards please):

IEMSA, 407 Melrose Ave., Greencastle, IN 46135.

Telephone: 765-653-1351

Email: mbward1222@yahoo.com

For those who would like to stay overnight there are numerous hotels located nearby.

Below is a list of hotels and the Priceline cost for each:

Homewood Suites (\$116)
2264 East Perry Road
Plainfield IN
(317) 839-1900

Hampton Inn (\$99)
2244 E. Perry Rd,
Plainfield, IN
(317) 839-9993 hamptoninn1.hilton.com

Value Place (\$60)
6295 Gateway Blvd.,
Plainfield, IN
(317) 837-2950

Wingate by Wyndham (\$94)
6300 Gateway Dr.
Plainfield, IN
(317) 279-2500

Baymont Inn & Suites (\$60)
6010 Gateway Dr.
Plainfield, IN
(317) 837-9000

Best Western (\$90)
61009 Cambridge Way
Plainfield, IN
(317) 837-7500

Comfort Inn (\$85)
6107 Cambridge Way
Plainfield, IN
(317) 839-9600 · comfortinn.com

Holiday Inn Express (\$104)
6296 Cambridge Way
Plainfield, IN
(317) 839-9000 hiexpress.com

Staybridge Suites Plainfield (\$109)
6295 Cambridge Way, Plainfield, IN
(317) 839-2700 · staybridge.com

Conference Track

Reimbursement

7:30-8:30 a.m. 8-9 a.m. 9 a.m.	Registration Vendors open Welcome
9:15 a.m.-10:15 a.m.	Steve Wirth <i>“EMS Law, Reimbursement & Risk Management”</i>
10:15-10:30 a.m.	Break
10:45 a.m.-12:30 p.m.	Steve Wirth <i>“Patient Privacy and Social Networking”</i>
Noon -1:45 p.m.	Vendors open
12:30-1:30 p.m.	Lunch <i>“Hot off the Press-Ask the Attorney”</i>
1:45-2:30 p.m.	Will Frankel <i>“Malpractice issues “</i>
2:30-2:45	Break Vendors open
2:45-4:15	Jason White <i>“Missouri Federal Reimbursement Allocation”</i>
4:15-5 p.m. 5 p.m.	Vendors open Conference closes

Education

7:30-8:30 a.m. 8-9 a.m. 9 a.m.	Registration Vendors open Welcome
9:15-10:15 a.m.	Stan Capobianco <i>“Incident Management/Hazmat”</i>
10:15-10:30 a.m.	Break Vendors open
10:45 a.m.-12:30 p.m.	Steve Wirth
Noon-1:45 p.m.	Vendors open
12:30-1:30 p.m.	Lunch
1:45 -2:30 p.m.	Tony Hartman <i>“Scope of Practice”</i>
2:30-2:45 p.m.	Break
2:45-4:15 p.m.	Jason White
4:15-5 p.m. 5 p.m.	Vendors open Conference closes

Topic Descriptions

Steve Wirth with Page, Wolfberg & Wirth, LLC

Steve Wirth is a founding member of Page, Wolfberg & Wirth, LLC, The National EMS Industry Law Firm™. The firm represents ambulance services, municipalities, fire departments, hospitals, and other organizations across the country in a wide range of medical transportation issues. Steve is a dynamic and frequently sought after national speaker with over 35 years of experience as an EMT, Paramedic, EMS instructor, Fire Chief, and EMS administrator. He was a two-term Commissioner for the Commission on Accreditation of Ambulance Services (CAAS), the national ambulance service accrediting body, and remains active in the field as a fire officer for a busy suburban fire department.

“Reimbursement Hot Topics for 2011: Signatures, Mileage and the Critical Documentation Issues” by Steve Wirth

Medicare has made recent changes that are impacting you now just since the start of the year—like how mileage should now be documented and billed and new rules on “legibility” of signatures and verification of credentials. Steve Wirth will cover these and the latest “hot topics” in reimbursement, such as tips on how to get your crews to “tow the line” and document in a way that is legally defensible—to keep you out of troubles—and to help ensure your documentation is complete, accurate, honest and supports the level of service you provide.

“Patient Privacy and Social Networking: Put the right “Face” on Facebook” by Steve Wirth

In this “instant access” age of Facebook and Twitter, EMS providers are getting in hot water because of their tweets, blogs, status updates, mobile uploads, photo and video postings—and just plain doing “stupid stuff” on the internet. You need to know your rights both as an employer and as an employee or volunteer so that you can effectively deal with this new explosion of electronic communication. This session will address the need to review our commitment to patient privacy, update you on HIPAA and highlight the latest legal patient privacy “horror stories” that have hit the EMS community and how to avoid the public and legal backlash that can result.

Lunch and Learn

“Hot off the Press-Ask the Attorney” by Steve Wirth

Enjoy lunch and take advantage of your time, too! This is your chance to ask the legal experts your “hypothetical” question. Any topic is “fair game”—and you don’t often get the chance to get answers from an attorney—especially an EMS attorney—for FREE—and with lunch provided.

Jason White, chairman of the Missouri EMS Agent Corp.

The Missouri FRA

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